



CASE STUDY

Motion Meetings reduces voting from **30** to **2** days with **3x** increase in participation

In June and July 2024, Motion Meetings worked with the Saskatchewan Government and General Employees Union (SGEU) - Public Service / Government Employment (PS/GE) unit - to deliver secure town halls and online voting.



PS/GE is SGEU's largest bargaining unit, representing over 11,000 members who work in government ministries and agencies across the province.

SGEU was involved in a challenging round of bargaining on a complex 3-year agreement for PS/GE to include an approximate 8% pay increase. Motion worked with SGEU to ensure its members were thoroughly informed about the new agreement and were able to cast an informed vote.



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“We are very happy with the results of our work with Motion Meetings. We highly recommend them for their service, support and approach to contract ratification. We saved time, money and engaged more members than ever before.”

Lori Bossaer

Negotiating Committee Chair
SGEU-PS/GE

CHALLENGES

1

SGEU traditionally held in-person voting with elected members of the Negotiating Committee visiting all corners of the province.

2

Voting during the last round of bargaining took over 30 days to ratify once a tentative agreement was in place.

3

SGEU did not feel that timeframe was possible this round, so they reached out to Motion Meetings to assist.

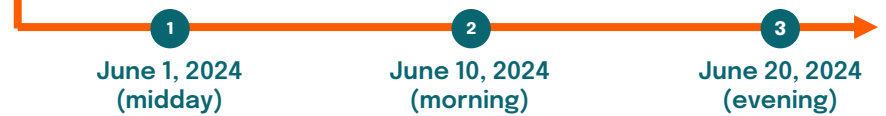
SOLUTIONS

- Motion created 3 secure unit-wide town hall meetings accessible online and by phone for leadership to present complex information directly with members across the province and address their questions and concerns.
- Town halls were scheduled at various days and times to accommodate members' shift-work schedules and achieve maximum participation.
- Town halls were followed by an online vote held over 2 days.

RESULTS

TOWN HALLS

Dates



Results



Total invited members with verified emails or phone numbers = **9,800**



3,815

attended online



4,471

attended by phone



8,286

total attendance

85%

of invited members participated

VOTING

Dates



Results



Total invited members with verified emails = **9,300**



6,082 voted online

65%

of invited members participated

OVERALL

- Reduced ratification time from 30 days to 2 and travel time from 100s of hours to 0 with a team of 3 central organizers
- Increased participation +300% compared to the previous ratification vote from under 2,000 to over 6,000 members

Motion looks forward to continuing to support SGEU's secure meeting and voting needs!

To learn more and book a consultation visit www.motionmeetings.co

SCAN
HERE!

